



TEATRI
DONIZETTI BERGAMO
GRANDE BRESCIA
SOCIALE COMO
PONCHIELLI CREMONA
FRASCHINI PAVIA

La traviata

ANNOUNCEMENT FOR THE SELECTION OF A DIRECTION PROJECT
For the coproduction of La Traviata by G. Verdi for OperaLombardia

Promoted by

Teatro Ponchielli di Cremona

Teatro Grande di Brescia

Teatro Sociale di Como

Teatro Donizetti di Bergamo

Teatro Fraschini di Pavia

As part of the 2022-2023 Opera Season

*In coproduction with **Fondazione Rete Lirica delle Marche***

*In collaboration with **Opera Europa***

La traviata

Calendar summary

19th November 2021

Publication of the Announcement

20th February 2022

Deadline for registration and project submission

14th March 2022

Como, Teatro Sociale

Jury meeting and nomination of the three finalist teams

28th March 2022

Cremona, Teatro Ponchielli

Meeting with the three finalist teams and selection of the winner

30th April 2022

Presentation of the final project

November 2nd - 30th, 2022

Rehearsals period in Cremona - Teatro Ponchielli

December 2nd 2022 - January 21st, 2023

OperaLombardia Theaters

January 23th and March 5th, 2023

Rehearsals and performances period with
Fondazione Rete Lirica delle Marche in Theatres:
Ascoli Piceno, Teatro Ventidio Basso
Fano, Teatro della Fortuna
Fermo, Teatro dell'Aquila

Information

Organisational secretariat OperaLombardia

OperaLombardia

info@operalombardia.org

www.operalombardia.org

REGULATION

- 1 OperaLombardia, a co-production network promoted by Teatro Grande di Brescia, Teatro Ponchielli di Cremona, Teatro Donizetti di Bergamo, Teatro Sociale di Como and Teatro Fraschini di Pavia, with the support of the Ministry of Culture, Regione Lombardia and Fondazione Cariplo, is publishing a Competition for the creation of a direction project for *La traviata* by Giuseppe Verdi, which will be performed in the 2022/2023 Opera Seasons of the OperaLombardia Theatres, with the participation of the young singers winners of the 2022 Aslico International Competition for Opera Singers. The project is in coproduction with Fondazione Rete Lirica delle Marche and in collaboration with Opera Europa.
- 2 The winning project will be staged on December 2nd and 4th, 2022 at Teatro Ponchielli in Cremona, with a tournée to follow in the OperaLombardia and co-producing theatres. Rehearsals will take place at the Ponchielli Theatre in Cremona in November 2022. Please refer to the **Calendar summary** for the provisional tournée schedule.
- 3 The call is open to an Under35 creative team composed of artists of European citizenship, of age and under the age of 35 as of 31st December 2021.
- 4 The creative team is to submit the design of the direction, scenes, costumes, lighting and possible choreography.
- 5 Participation in the Competition is on behalf of the director, who will be responsible and representative for the entire creative team (max 5 components).
- 6 The projects received will be selected by an international jury appointed by OperaLombardia which will be announced on the website www.operalombardia.org by January 31st, 2022.

Registration

- 7 Candidates may enroll by sending an email no later than February 20th, 2022 to info@operalombardia.org, attaching all the required materials as Art.14 and the application form downloadable from the website www.operalombardia.org. Each team is required to associate a pseudonym to their project in order to guarantee its anonymity during the jury's evaluation phase.
- 8 Participation in the Competition is limited to one project per creative team.
- 9 The official languages of the Competition are Italian and English.

Characteristics of the direction project

- 10 In evaluating the projects for the direction of *La traviata*, the jury will consider as a preferential element the sensitivity to express the topicality of the work, regardless of the setting and temporal location chosen. Direction projects should include the possibility of activating audience engagement initiatives.
- 11 The project must adapt to the technical characteristics of the stages of the OperaLombardia theatres and of the other theatres that will host the production as per the **Calendar summary** (pag. 2). Please see the theatre plans available on the website www.operalombardia.it.
- 12 The budget for the staging is 75.000 euros + VAT for the construction and realization of scenes and possible rental of props, costumes and wigs. The set up can last a maximum of 3 days and the volume of transport should not exceed 120m³. The technical team will consist of maximum: 1 stage manager, 4 stagehands, 3 electricians, 2 tailors, 3 makeup/wigs, 1 prop maker. The Choir will consist of 40 elements. The maximum number of extras and dancers is 10 elements. The economic sustainability of the project will be an element of evaluation.
- 13 The opera will be performed with surtitles in Italian.

Materials

- 14 Direction projects are to be submitted in one of the official languages of the call (Italian or English) and should include the following material:
- direction project report (min 5.000 max 10.000 characters including spaces);
 - Staging report;
 - Scenes sketches;
 - Costumes sketches;
 - Any extra material at the discretion of the creative team (videos, demos, autocad files) will be accepted, but are not binding for the submission of the application;
 - Form in attachment filled with personal data of all members of the creative team;
 - Valid documents of all the team members (PDF).

Material can be sent via WeTransfer file sharing, File Dropper or equivalent.

- 15 The Competition Secretariat will guarantee the anonymity of the projects during the jury evaluation. The direction projects must not be traceable to the identities of the members of the creative teams except in the pseudonym. After the selection of the 3 finalist projects, the correspondence between pseudonym and personal data will be communicated to the jury and made public.

The winning project

- 16 During an initial evaluation phase, the jury will select the three finalist projects to be announced on **March 14th, 2022**. The three finalist creative teams will be convened for a project presentation to the jury and for a rehearsal with the selected cast that will take place on **March 28th, 2022** in Cremona. Any extra materials not requested in the application (e.g. project model) may be presented during the evaluation of the finalist projects.
- 17 The winning project will be announced in Cremona on **March 28th, 2022**.
- 18 The creative team will be required to submit executive drawings of the staging by **April 30th, 2022**.
- 19 The winning creative team will receive a prize of 40.000,00 Euro gross, a sum to which the tax and social security contributions required by law will be applied. The prize will cover the rights of creation and artistic writing for the work for the *première* at Teatro Ponchielli and for the following performances scheduled as per the **Calendar summary**, including the restaging period of two weeks in January-February 2023 at Fondazione Lirica delle Marche Theatres.
- 20 The winning team will inform the producing Theatres of the internal division of the prize due to the creative team, which must not exceed a maximum of 5 members including director, set designer, costume designer, light designer, choreographer and their assistants. In addition, the involvement of 1 assistant director may be envisaged for the rehearsal period, appointed in agreement with OperaLombardia.
- 21 The Artistic Direction of the OperaLombardia Theatres reserve the right to request technical and artistic variations to the project, in accordance with the production requirements of the tournée.
- 22 The winning team may be requested to collaborate on the creation of the project communication.

The jury

- 23 The international jury will be composed of the heads of the OperaLombardia Theatres, artistic directors of other Italian and foreign theatres and directors of well renown. Its composition will be published on the website www.operalombardia.org by January 31st, 2022. The jury judgement is unquestionable. The organization reserves the right to replace one or more components for reasons of force majeure. The jury may not announce a winning team if it does not deem any project worthy. Ex-aequo prizes are not admitted.
- 24 The jury may declare a team the winner, reserving the right to ask for technical and artistic changes to the project if deemed necessary.

Legal aspects

- 25 Projects and applicants that do not meet the requirements expressed in this announcement will not be admitted to selection.
- 26 The promoting Theatres reserve the right to film, record, transmit and use the performances of the show without paying any additional compensation.
- 27 The regulation of the Competition has legal value in the Italian language text. In case of dispute the Court of Milan is competent.
- 28 Participation in the Competition implies full acceptance of this Announcement.

Pursuant to EU Reg. n.216/679, the personal details supplied by the candidates shall be collected by OperaLombardia Secretariat for the purpose of running the Competition. Participants benefit from the rights as per art. 13 of the above mentioned law. The regulations for the Competition shall be legally binding in the Italian language version. Any disputes regarding these regulations shall be brought before the Court of Milan.